

#### Body Requires Iron Every Day

 Boys and Men require 18 mg iron every day

Girls and Women require 29 mg iron every day

Ref: ICMR-NIN 2023



Everyday our body gets iron form daily meals Breakfast, Lunch, Snacks, Dinner

To meet our daily iron requirement, we should incorporate these iron-rich foods into our diet:

1.Shellfish: Clams, oysters, and mussels are excellent sources of iron.

2.Spinach: Spinach is a good source of non-heme iron

3.Lean Meats: Beef, pork, and poultry are good sources of heme iron

**4.Legumes**: Lentils, beans, and chickpeas provide iron along with fiber and other nutrients

**5.Nuts and Seeds**: Almonds, pumpkin seeds, and sunflower seeds are iron-rich options.

Incorporating a variety of these foods into your meals will help you meet your daily iron needs! 🌞

[This is and indicative list for more edible foods dense in iron consult your nutritionist]



## Iron is Life, take iron everyday

Does my everyday food, give my body the required amount of iron everyday?

- For Boys and Men 18 mg iron every day
- For Girls and Women 29 mg iron every day



# Do not take risk with your health

Take iron Everyday and meet the body's iron requirement?

- For Boys and Men 18 mg iron every day
- For Girls and Women 29 mg iron every day



# Do not take risk with your health **Take iron everyday** – Iron is life!

#### Iron Sources



Natural Dietary Iron from food Sources

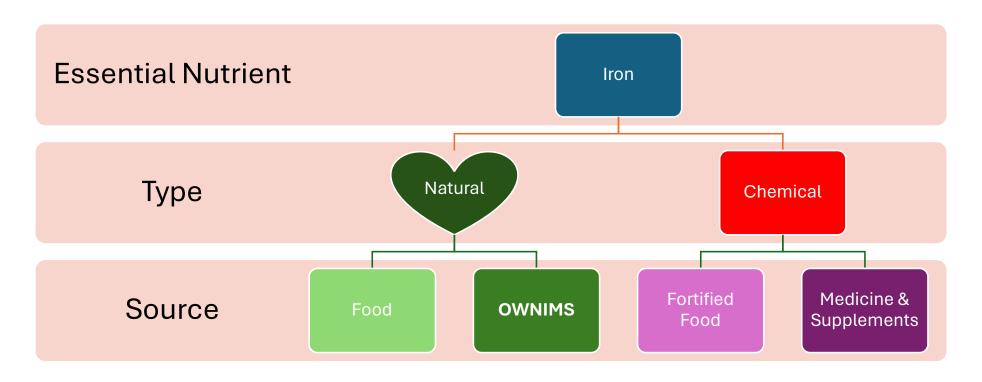


Chemical Iron from Fortified Foods - breakfast cereals, rice and salt are fortified with chemical iron.



Chemical Iron from Supplements and medicine

# Do not take risk with your health **Take iron everyday** food plus OWNIMS



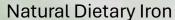
## **Take iron everyday** food plus OWNIMs

- ✓ Natural, Veg, Non-Heme, Safe and Gentle Iron Every day [No Chemical]
- √ 1 to 2 slice every day of Natural dietary Iron to replenish iron stores and meet body's everyday need.
- ✓ Tasty Tangy natural iron fortified food
- ✓ Paired with ingredients that support absorption of iron
- Rich in vitamin C, fiber, probiotics and Phyto nutrients
- ✓ Energy on the go
- Certified Know how and technology from CSIR-IHBT Government of India.



#### Meet body's 100% Daily Dietary Iron requirement

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#### FOOD + OWNIMS

#### Iron Levels Increase after taking OWNIMS



Hb Levles increase in severe cases in 15 days with 3 serves / day



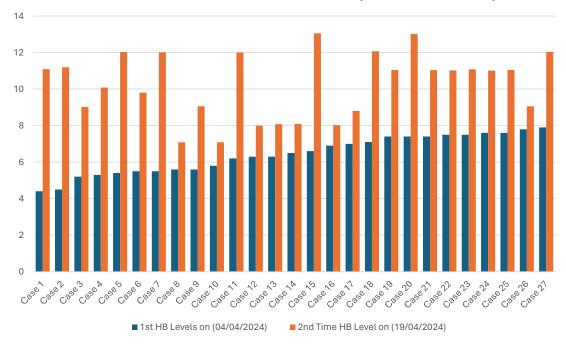




Exhibit 5: Increase in Haemoglobin Levels in Severe Cases of Anemia [Hb levels below 8 mg/dl] after 15 days of administration of 3 serves per day

For More Info: Email: deccanconnect@deccanhealthcare.co.in Call: :1800 274 3338 WhatsApp only: 7302979945 / 8121034558

#### Iron Levels increase after taking OWNIMS



Hb increase in Moderate Cases in 15 days of adminstration of 2 serves / day



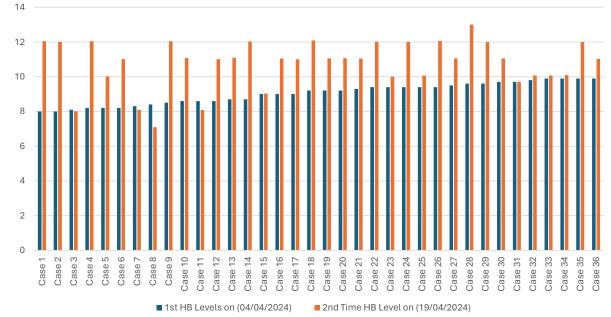




Exhibit 6: Increase in Hemoglobin Levels in Moderate Cases of Anemia [Hb levels above 8 below 10.9 mg/dl] after 15 days of administration of 2 serves per day

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You are Wellness Conscious

**Keep your Blood Healthy** 

**TEST YOUR BLOOD for IRON** 

**Keep your Iron Store charged** 



## **Take iron everyday** food plus OWNIMs

Do not wait for iron deficiency to be cause for disease and major health problem.

Replenish your iron stores every day. Bridge the iron deficiency with OWNIMS.

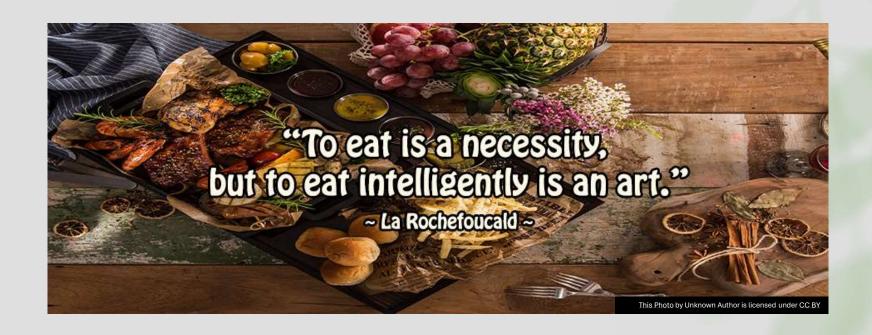


# Everyday our body needs iron to stay fit

If you are experiencing any 1 or more of these symptoms it could be due to low iron in your daily meals.

[] Paleness or pallor in the inner rims of the lower eyelid (lower palpebral conjunctiva)-
[] Overall skin dullness-
[] Colorless palms of the hand
[] Soreness of the tongue
[] Cracks at the corners of lips
[] Brittle and spoon shaped nails
[] Dizziness, tiredness, fatigue and low energy
[] Unusually rapid heartbeat, particularly during exercise
[] Shortness of breath
[] Frequent headaches, particularly with exercise
[] Lethargy, lack of interest in playing and studies and sexual activity
[] Difficulty or inability to concentrate
[] Leg cramps
[] Lowered resistance to infections and frequent illness
[] Impotence
[] Hair fall
[] Sleeplessness
[] Skin itching
[] Unable to perform work and sex satisfactorily.

Iron deficiency in food can be a "silent killer" and can be cause for early aging and multiple diseases. Iron deficiency can lead to anemia



1-2 OWNIMS Every Day for Wellness Conscious People.

## Keep your blood Healthy

**Body Strong and Mind Sharp** 



# OWNIMS SKU-1 PRICE & PV

PARTICULAR	PACK 300 GM
MRP	Rs.3000
DP	Rs.2500
PV	12

#### **OWNIMS SKU-2**















**120 NATURAL IRON MANGO SLICE** 

Saving Rs.14000

#### 8 PACK'S

PARTICULAR	PACK 2400 GM
MRP	Rs.24,000
DP	Rs.10,000
PV	48.00

+Bonus PV -2

### TAKEIRONSERIOUSLY

#### Girls need the most iron

Iron deficiency is more common in girls than boys simply because their need for iron is greater.